

Greg James
greg james





Greg's First link

<https://www.facebook.com/bbcradio1/videos/277195286226039/>



Why Greg James?

<https://www.bbc.co.uk/mediacentre/latestnews/2018/r1-breakfast>

<https://www.bbc.co.uk/news/entertainment-arts-41752088>



DON'T BLOW IT, GREG

1 BREAKFAST
with Greg James

**How has Greg
James targeted
the intended
audience?**

https://www.theguardian.com/media/2018/aug/20/greg-james-puts-listeners-centre-stage-on-radio-1-breakfast-debut?utm_source=dlvr.it&utm_medium=facebook

https://www.bbc.com/news/newsbeat-45244619?ns_campaign=bbcnews&ocid=socialflow_twitter&ns_source=twitter&ns_mchannel=social

<https://www.standard.co.uk/stayingin/greg-james-hosts-unbelievably-exciting-first-bbc-radio-1-breakfast-show>

**How else are the BBC targeting the intended audience?
How can this relate to the BBC remit?**

<https://www.theguardian.com/media/2018/apr/10/nick-grims-haw-bbc-radio-1-breakfast-show-cut-four-days-week>

<https://www.bbc.co.uk/news/entertainment-arts-43712467>

<https://www.independent.co.uk/arts-entertainment/music/news/nick-grimshaw-breakfast-show-cut-bbc-radio-1-overhaul-presenters-maya-jama-latest-a8299161.html>



**Radio using the
digitally
convergent
landscape**



<https://www.bbc.com/bitesize/guides/zqrdxsg/revision/1>

<https://www.bbc.com/bitesize/guides/z2s97hv/revision/3>

<https://www.bbc.co.uk/mediacentre/latestnews/2018/q2-rajar>

http://www.bbc.co.uk/corporate2/insidethebbc/howwework/reports/bbc_psb_prominence.html



Social Media Links

<https://www.youtube.com/user/bbcradio1>

<https://www.facebook.com/R1Breakfast/>

<https://www.facebook.com/gregfans/>

<https://www.instagram.com/gregjames17/?hl=en>

<https://www.instagram.com/bbcradio1/?hl=en>

<https://twitter.com/gregjames>

<https://twitter.com/BBCR1>